

NextGen 3.0 Mortgage sites features

Welcome to your NextGen 3.0 Website - built on new technology, with new designs, features and digital tools. There are two levels of mortgage websites to choose from. Whichever site you choose, you can add one of the content packages and our publishing tools, enabling you to manage and send emails and social media posts.

	Professional	Advanced	● Available on this package ✗ Not available on this package
Set up costs	£0	£0	
Site and additional features	£20pm	£30pm	VAT will be added to all costs quoted. THERE IS NO SET-UP COST.
Hosting	●	●	We will host the website for you
Mobile Optimised	●	●	All the sites are responsive so they display properly on mobiles and tablets
Pre-written services pages	●	●	Pre-written and approved content, giving an overview of your services
Home pages, About Us and people profile pages	●	●	Words provided by you, or written for you at an extra cost
Compliance approval	●	●	We will ensure that the core content is compliance approved and kept up to date
Content management system (CMS)	●	●	The Content Management System (CMS) enables you to edit some of the pages, such as the About Us page
CMS+	✗	●	This advanced feature enables you to create and add additional pages
Images	●	●	Choose from a selection of image collections that will display on your website, or request a bespoke collection at an additional cost
Testimonials	●	●	Display client testimonials on your site to add credibility to your firm
Blog/news facility	✗	●	This blog facility allows firms to write and publish their own articles to add to the news pages
Images+	●	●	This feature enables you to upload your own images to the pages you've written or added to your site
Maps (1 Google map)	●	●	Your website will have a Contact us page which provides contact details and a map of your office location
Maps+ (multiple Google maps)	✗	●	Maps+ is for firms who have more than one office/location. The website will provide details of each office location, with a map for each
Contact Us	●	●	A page with the details of a contact at your firm, and one location, and a link to send an email enquiry
Contact Us + (multiple offices/people)	✗	●	A page with the details of multiple contacts, ideal if your firm has different offices, and a link to send an email enquiry. Ability to add multiple contact form
Search Facility	✗	●	A simple key word search facility
Slideshow Banner	✗	●	This feature, which is available on some template designs, enhances your site with home page imagery that rotates
Video capabilities	●	●	This function enables you to add videos to your site
Social Media links	●	●	Links to your accounts of the major social media platforms - Twitter, Facebook and LinkedIn
Drop down menu	✗	●	Sites can have multi-level menus
Advanced design features	✗	●	Animated features
Live chat facility	✗	●	A facility that allows visitors of your website to chat online to one of your team
Support	●	●	Access to support line/email to get help using and making the most of your site
Option to add News, Review and Insights content	●	●	For an additional cost, the ability to add a variety of different content to your website
Access to our Content & Publishing Platform	●	●	Your site will sit on our Content & Publishing Platform and for an additional monthly cost you will be able to integrate with the email and social media publishing tools

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Digital services			
Energy switching tool	●	●	A simple facility for users to compare their current energy tariffs with those from Octopus energy - they could save and also do their bit for the planet
GI quote and buy	●	●	This link provides your clients with access to a service which enables them to obtain quotes and purchase General Insurance products
Whole of Market Life & CI Cover Quote & Buy	●	●	Providing you with a branded quote comparison and apply capability for simple Life and Critical Illness solutions
Best Buy and Mortgage Sourcing Solution (1)	●	●	Mortgage Brain's B2C Best Buy Table and Mortgage Search plug-ins
Customer rating facility	✗	●	An integration with the VouchedFor rating service which you will need to subscribe to separately
Calculators			
Mortgage repayment calculator	●	●	A handy mortgage calculator for your website visitors to use
Indicative lifetime mortgage calculator	●	●	A quick tool to estimate lifetime mortgage availability
SEO and Analytics enhancement			
Meta Titles	✗	●	Providing you with optimised page titles to help your site's visibility with search engines such as Google
Meta Descriptions	✗	●	Providing you with optimised page descriptions to help your site's visibility with search engines such as Google
Sitemap	✗	●	We will help you submit your sitemap which will help search engines view your website quicker to rank your pages in the search results
Alt Tags	●	●	This description of images on your site allows search engines to 'read' the images
Google Analytics	●	●	We can help you set up a Google Analytics account, this will enable you to view your website statistics in your Google Analytics account.

(1) The best Buy Table and Mortgage Search plug-in are only available to Mortgage Brain subscribers. On top of your normal subscription, you will be charged £15pcm for these plug ins by Mortgage Brain

Bespoke copywriting, design and build available on request.

The provision of the sites will be subject to final terms and conditions. Availability will be subject to final implementation plans and third party involvement subject to final review. All third party links/integrations have their own Ts&Cs and a number have their own commercial terms.

VAT will be added to all costs quoted.